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Ar. Maneesh Kumar Jangid



Ar. Diana Kellogg

Ar. Payal Rastogi



Ar. Manit Rastogi





Ar. Patrik Schumacher





Ar. Pippa Nissen





Ar. Amit Aurora



r. Sachin Rastogi



Des. Minnie Bhatt

Des. Sanjyt Syngh





Ar. Peter Ippolito



Ar. Dikshu C Kukreja



Des. Rahul Mistri





Ar. Evelyn Jingjie Wong



Ar. Madhav Raman



Ar. Shruti Dimri





Ar. Sourabh Gupta



Ar. Dhyani Kakadiya



Ar. Hiten Kakadiya



Ar. Raymond Hoe

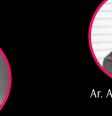


Ar. Ankita Sweety



Ar. Pratyoosh Chandan

Ar. Puran Kumar





Des. Ambrish Arora



Ar. Damith Premathilake



Ar. Akshaya Mestry



Ar. Abhigyan Neogi





It's with a sense of homecoming that we enter this exciting phase of 'being back to business'.

To start with, IFJ is itself back to its beautiful large-format print version this year. Perhaps even more exciting is the fact of the tradefair industry being back on its feet with physical face-to-face conversations on business being possible again at fairs across the world.

What started with the grande dame of tradefairs for the interiors industry in June, the Salone del Mobile, Milan, now continues down the line to India and our own version of the big interiors event, Index, held at the swanky new Jio Convention Center, which bodes well for the renaissance of the event, which has been in hibernation mode, along with the others of the industry, for over two years. So, it's Springtime in the tradefair industry as the green shoots start, however slowly, to bloom.

No fair is at its biggest version. But every fair is at its best, having survived the drought and just showing up, raising its hand and being present. Best of all, despite several of the larger manufacturers staying away from the tradefair format, from the Salone to India's Index, the joyous resurgence of the SME, the backbone of the Indian 'maker' industry, is very clear with an exuberant presence at both editions of Index Fairs, at New Delhi, last July and in Mumbai, in August.

Traditionally the more robust and faster to recover, the smaller, artisan-based manufacturers of furniture and interior products have quickly woken up and gone back to business in full recovery mode. This is an energizing sign for the industry at large, being the first and the fastest to resurge and thereby start the positive ripple across the industry. Architects agree that business is doing well. Home and offices are being refurbished. Hotels and campuses are being built. All of these will soon be fitted out with the products of our furniture and fittings manufacturers and mark the restart of new business.

In this 'tradefair special' IFJ salutes the standout projects of architects across the world, in a time when remembrance and value attain new meaning.

Everything has changed. And nothing has changed. But no one is the same and while the ways of working and doing business might indeed have seen a sea change, old values have surged and the importance of the human connection is more powerful than ever.

I look forward to hearing from you.

Sylvia Mar

Please send your thoughts to me at edit@ifj.co.in



Ar. Akshat Bhatt



STANDOUT STORIES

architects and interior designers reminisce on the tales behind standout projects

Unique project stories tell of particular requirements,

challenges and design solutions and remind architects and interior designers why some tales, more than others, get told more often and more fondly. The milestone projects evoke special memories and go on to become icons in their

Designing the India Pavilion at the Dubai Expo, Ar. Dikshu C. Kukreja, Managing Principal, CP Kukreja Architects, New Delhi recalls the moment saying, "We had represented India on an international platform while maintaining sustainability, opportunity and mobility in the building's facade and interiors. It was also recognised as one of the most iconic pavilions by the American Institute of Architects."



text : : aadrita chatterji

the strata house, singapore | scott brownrigg, london

araksa tea garden, thailand | simple architecture, bangkok



shibui house, mumbai | purple backyard, mumbai

conceptualisation

community look for stories that inspire them to conceptualize and design their projects. These in turn become the stories of the projects themselves. The Opplyst represents Norway's history through storytelling and Ar. Pippa Nissen, Director, Nissen Richards Studio, London says, "Our concept for the chosen thirty objects was to be 'floating' with almost-invisible showcases. Light and darkness were the major metaphors for the exhibition, following the concept of knowledge arising like a light out of the darkness."

While designing strategies, architects consider user requirements and experience over mere aesthetics. When creating a premier interaction and retail experience in a controlled indoor environment, Ar. Anoj Tevatia, Founding Partner, DFI Architects, New Delhi says, "We wanted to break away from the conventional glass and metal facade for the shopping centre, and chose a Disney-meets-Mediterranean flavour for the design, while taking care of pedestrian traffic."

Projects need not always involve complex design processes to form a story. In the postpandemic world, the need for natural light and ventilation, quality self-care time and response to climate have increased manifold. Ar. Raymond Hoe, Director, Scott Brownrigg, Singapore, describes the unique aspect of the client brief that permitted 'the firm to play with floor to ceiling heights in the three-storey house which is divided into two spaces to define a series of interconnected private and public spaces', rather than just maximize usage.

material choice

Material choice, while adhering to the brief, often spans different typologies and design styles and could be new material or reclaimed material. Ar. Damith Premathilake, Principal Architect, Damith Premathilake Architects, Colombo, says, "The Timber House experiments with discarded timber palette boxes, steel and rubble, minimising unnecessary construction waste while optimising thermal comfort. Thus, sustainable design does not have to be complicated, costly, and sophisticated."

While designing projects, architects often choose a single primary material. Ar. Dikshu C. Kukreja explains, "The façade comprises mobile metallic panels that rotate and change their direction as required, while the structure itself uses steel with modular steel members. Much of the steel used for the pavilion can be repurposed, including a stair-like element inspired by the Jantar Mantar and a pergola inspired by the Ashoka Chakra."





indigo living, bengaluru | zxp designs, bengaluru

Ar. Nissen agrees, "Timber is a major part of Opplyst's material palette; the rear feature wall and the floor are made of block-end

Larch. Wood integrates the Norwegian forests, the design treatment of the two side walls and a diagonalpatterned textured finish."

A maximalist material palette has a variety of experiences to offer, as Ar. Abhigyan Neogi, Founder and Principal Architect, Chromed Design Studio, New Delhi, says, "Laburnum uses Jaisalmer stone flooring and toughened glass that withstands all weather conditions, while mirrors visually expand the space. Leather, patterned wallpaper and stone-topped metallic coffee tables are used as well."

While choosing optimum materials for the project is important, architects have to optimise client budgets as well. Many prefer local materials that save energy, time and expense. Ar. Manit Rastogi and Ar. Sonali Rastogi, Founders and Partners, Morphogenesis, New Delhi chose an affordable, low-maintenance and locally-available primary material – exposed brick, for their project. They explain, "As the region is high in clay content, exposed bricks were available within a 500 kilometres radius from our project. Matched with low wall-window ratios, the brick façade filtered out 30 percent of the outdoor light."

Following the same concept, Ar. Shimul Javeri Kadri, Founding Partner, SJK Architects, Mumbai says, "We used economical materials due to the tight budget, using Kota flooring for the inside and outside. Walls are plastered and painted in cheerful colours to appeal to children."

When designing schools, architects must be careful to balance imagination and practicality. Ar. Ankita Sweety and Ar. Pratyoosh Chandran, Founders and Partners,



beeah headquarters, sharjah | zaha hadid architects and patrik schumacher, london



offices for foxley kingham, luton | align, birmingham





An-V-Thot, New Delhi, say "We used brick, mild steel, concrete and Indian stone in the project. Colourful mild steel pergolas above the entrance staircase make the school inviting, while triangular window fins resemble pennant flags."

Architects use lighter materials when working on heritage structures, and complement them with cost-effective modern-day materials. Ar. Puran Kumar, Principal Architect, Studio PKA, Mumbai. adds, "Cement blocks and boards, wood, hollow metal sections and stone complement the heritage aspect of the space. On the other hand, glass brings in visual transparency and depth to the stark and unkempt site."

sustainability

Architects must be ecologically-conscious when designing their projects as it increases the project's value while reducing the footprint. Thus, there is a need for functional and sustainable design with context to climatology and site orientation. Des. Kumpal Vaid, Founder and Design Principal, Purple Backyard, Mumbai, remembers, "Designed during the lockdown of 2020, the Shibui House incorporates conscious living through organic fabric, textures and finishes. Organic materials such as terracotta, terrazzo, raw concrete, cane and linen are used."

When incorporating sustainable design, architects turn to Indian architecture for inspiration. Ar. Manit Rastogi and Ar. Sonali Rastogi say, "We used fenestrations by reinventing the tradition of the jaali (lattice screen) and jharokha (oriel window) to reduce mechanical energy

dependence and optimise resource consumption. Rainwater harvesting and collective wells supplement freshwater requirements, reducing water consumption by 30 percent per year."

Ar. Ankita Sweety and Ar. Pratyoosh Chandran say, "The school's clay brick facade reduces heat intake, and the central corridor has jaali (trellis) on both ends to bring in fresh air. About 22mm.thick kota stone flooring and sunshades on windows further cut heat gain."

Architects and designers work with their clients to achieve net-zero energy design, use local materials and passive design strategies and work with local labour. Emma Carter, Associate Creative Director, Phoenix Wharf, Bristol, says, "The lighting feature above the café booth contains 18 different upcycled light fittings sourced at vintage fairs and online." This decision was easier as she says, "The client, Yeo Valley, itself follows British organic farming along with environmental practices."

It's often a matter of dialectic, a conversation with the client and as Des. Minnie Bhatt, Founder and Design Director, Minnie Bhatt Design, Mumbai, says, 'about constantly improving themselves to fulfill client requirements.'



OFFICES FOR FOXLEY KINGHAM, LUTON

Align, Birmingham

Once upon a time: Design brief and aim

To expand a workspace for an accountancy and business advisory firm.

Happily ever after and how this was accomplished

The client wanted to incorporate better facilities, expansive spaces and increased parking areas for the staff. The purpose-built and self-contained offices on the Butterfield Industrial Estate, on the outskirts of Luton, were chosen as the site. The standalone building built in the early 2000s offered a two-storey footprint, which allowed the company to double in size from its current 60-strong headcount.





Space planning was an important part of the redesign, which included in-built flexibility for potential growth and archive storage space. The new plan for the building spread over 12,500 sq. ft. includes a new façade and reception, five small meeting rooms, individual offices for the partners, a tea-point, a post-room and open desks on the ground floor. On the first floor, one sees a large kitchen and breakout space, the main boardroom, a training room and furniture store, further partner offices and open-plan desks.



301X-AUGUST









Due to the need for a contemporary, bare and elegant design, the firm chose exposed services, untreated concrete columns, back-painted glass and an angular black aluminium framework. A soothing palette of blacks, whites and greys is selected with putty and olive green highlights. Flooring is a mixture of timber-effect vinyl and dark grey carpeting, with patterned feature carpets for meeting and board rooms. The lighting features pendant lights and LED linear strips to illuminate the new and vintage furniture, while accentuating the clean lines. Nature-inspired wallpaper featuring birds, flowers and trees is used in the meeting spaces.

